INDUSTRY FACT SHEET

AMERICAN PAPER INSTITUTE, INC.
260 Madison Avenue
New York, New York 10016

Feb. 27, 1984

PRODUCTION (000 TONS)

	Jan. 85	Dec. 84	Jan. 84	Jan. - Jan. 85 - 84		% Change 85/84
PAPER GRADES	P	R				
Newsprint	469	429	459	469	459	2.0
Printing & Writing	1590	1427	1533	1590	1533	3.7
Uncoated Groundwood (s)	122	113	135	122	135	-9.3
Coated Paper (s)	556	504	508	556	508	9.5
Uncoated Free Sheet Paper (s)	794	693	778	794	778	2.1
Thin Paper (s)	29	25	28	29	28	2.9
Cotton Fiber Paper (s)	12	11	12	12	12	1.7
Bleached Bristols (s)	77	81	73	77	73	5.3
Tissue Paper	403	420	406	403	406	-0.8
Total Pkg. & Other Paper	456	387	475	456	475	-4.1
Unbleached Kraft Packaging & Indl. Converting (s)	302	256	310	302	310	-2.4
Other Paper *	153	131	165	153	165	-7.4
TOTAL PAPER	2917	2663	2874	2917	2874	1.5
PAPERBOARD GRADES						
Unbleached Kraft Paperboard	1408	1230	1360	1408	1360	3.5
Unbleached Kraft Linerboard	1318	1154	1266	1318	1266	4.0
Other Unbl. Kraft Paperboard	90	77	94	90	94	-4.0
Semichemical Paperboard	417	392	431	417	431	-3.4
Bleached Paperboard	338	305	322	338	322	5.1
Recycled Paperboard	682	567	682	682	682	.0
TOTAL PAPERBOARD	2844	2495	2795	2844	2795	1.8
TOTAL PAPER AND PAPERBOARD	5762	5158	5669	5762	5669	1.7

WOOD PULP (ALL GRADES)	Dec. 84	Nov. 84	Dec. 83	Jan. - Dec. 84 - 83		% Change 84/83
Dissolving & Special Alpha	87	101	106	1206	1262	-4.4
Bleached Sulfite	112	108	110	1359	1306	4.1
Unbleached Sulfite	18	19	23	260	310	-16.3
Bleached & Semi-Bl. Sulfate	1785	1866	1652	22343	21106	5.9
Unbleached Sulfate	1571	1652	1512	20777	19635	5.8
Semichemical	330	326	303	4100	3851	6.5
Groundwood & Thermomechanical	447	436	419	5534	5067	9.2
TOTAL PULP DIVISION DATA	4350	4508	4124	55579	52538	5.8

(s) - Shipments
P - Preliminary
R - Revised

February 28, 1985

	Full Year		INDUSTRY DATA 1984-1985			Ann. Rate Year - To - Date	% From Same Pd. Last Year
			R	R	P		
PAPER AND PAPERBOARD -- Tons (000)	1983	1984	November	December	January	1985	
Total Production (API).....: excluding :...	65017	68681	5575	5158	5762	69139	1.7
Total Seasonally Adjusted....:construction:...			5600	5766	5828	69942	1.7
Imports (including Products).: and wet :..E	8509	10576	909	817	896	10752	4.2
Exports (including Products).: machine :..E	4501	4309	299	301	341	4092	1.7
Apparent Consumption.....: grades :...	69025 a	74948 b	6210	6282	6383	76602 c	1.8
Paper Production % Tonnage Capacity.....	92.0 g	93.4 g	90.1	82.5	90.0	91.0 gh	-
Paperboard Production % Tonnage Capacity.....	90.8 g	95.7 g	91.1	80.3	90.8	92.6 g	-
			October	November	December		
IMPORTS.....:Including Construction and :...	8986	11075	920	949	843	N.A.	N.A.
EXPORTS.....: WMB Grades (excl. HPB) :...	4568	4386	359	304	307	N.A.	N.A.
MARKET WOOD PULP PRODUCTION - Tons (000).....	6478	6834	632	580	540	N.A.	N.A.
TOTAL WOOD PULP PRODUCTION - Tons (000)..(f)....	52537	55579	4773	4508	4350	N.A.	N.A.
WOOD PULP IMPORTS - TONS (000).....	4093	4490	344	415	416	N.A.	N.A.
WOOD PULP EXPORTS - TONS (000).....	3644	3594	284	274	311	N.A.	N.A.
RAW MATERIALS CONSUMPTION - Tons (000)							
..PAPER AND BOARD MILLS : excluding :			October	November	December		
Wood Pulp.....:consumption for:.....	50978	54216	4613	4406	4297	N.A.	N.A.
Waste Paper.....:construction & :.....	14696	15889	1381	1324	1208	N.A.	N.A.
TOTAL.....: WMB grades :.....	65674	70105	5994	5730	5505	N.A.	N.A.
PULPWOOD CONSUMPTION Cords(000)Amer.Pulpwd. Assn	85442	87646	7625	7153	6875	N.A.	N.A.
EMPLOYMENT (000)			November	December	January		
Paper and Allied Products.....Total.....	661.6	682.3	685.5	684.1	680.7	680.7	1.2
Pulp, Paper and Board Mills.....Total.....E	258.2	263.9	262.8	263.9	264.4	264.4	0.9
AVERAGE HOURLY EARNINGS OF PRODUCTION WORKERS ($)							
Paper and Allied Products.....	9.94	10.44	10.56	10.67	10.68	10.68	2.3
Pulp, Paper Mills.....E	11.70	12.45	12.69	12.85	12.84	12.84	3.2
Paperboard Mills.....E	12.11	12.99	13.31	13.35	13.15	13.15	1.3
CAPITAL EXPENDITURES, PAPER & ALLIED PRODUCTS			1984 Q3	1984 Q4	1985 Q1		
(Rept. by US Dept. of Com., Ann. Rates, Bill.$)*	6.18		7.72	8.00	8.81	8.43y	27.1
INDEX OF OUTPUT PER MAN-HOUR (1977=100).....			November	December	January		
:IN PULP, PAPER :...Production Workers.....	118.0	120.0	123.5	119.0	123.0	123.0	1.3
:AND BOARD MILLS:...All Employees.....	116.9	118.8	121.1	116.7	121.1	121.1	0.1
PAPER AND ALLIED PRODUCTS (Million $)			October	November	December		
Industry Shipments (Dept. of Commerce)*.....	85662	95990	8034	8159	8329	N.A.	N.A.
Pulp, Paper and Paperboard*.....	36346	41539	3418	3463	3634	N.A.	N.A.
Inventories (End of Period) - Total Industry*..	8729	9701	9638	9746	9701	N.A.	N.A.
Pulp, Paper and Paperboard*.....	3263	3662	3544	3588	3662	N.A.	N.A.
			1984 Q1	1984 Q2	1984 Q3		
Sales (Corporations Only).....	65008	# 72332	17459	18694	18096	N.A.	N.A.
Earnings (Corporations Only).....	2327	# 3363	629	942	951	N.A.	N.A.
Depreciation (Corporations Only).....	2607	# 2797	693	699	706	N.A.	N.A.
Net Worth (Corporations Only).....	27219	# # 28806	27617	28130	28806	N.A.	N.A.
PRICE INDEXES (Bureau of Labor Stats)1967=100			November	December	January		
Pulp, Paper & Products, ex. Building Grades....	271.4	292.9	299.4	298.4	297.8	297.8	6.1
Wood Pulp.....	347.1	395.0	398.4	392.7	383.5	383.5	4.7
Waste Paper.....	N.A.	240.1	221.4	206.0	190.8	190.8	-9.8
Paper.....	282.3	303.2	308.2	307.1	307.0	307.0	4.4
Paperboard.....	250.8	280.6	293.4	292.4	288.9	288.9	10.2
PAPER DEMAND (INDEXED: 1967=100)			November	December	January		
Total Paper Production *.....	157.2	164.3	162.9	163.3	168.7	168.7	1.5
Paper New Supply *.....	147.2	160.1	160.5	156.6	160.8	160.8	0.2
Total End - Use Index *.....	157.8	172.6	175.9	176.8	177.1	177.1	5.9
Production of Nondurable Goods *...(19%)...	168.0	179.5	179.3	180.7	180.6	180.6	3.1
Disposable Income (Constant $) *...(23%)...	163.4	174.6	177.3	178.1	178.2	178.2	4.5
Total Printing and Publishing *...(58%)...	152.3	169.5	174.0	175.0	175.5	175.5	7.4
Trend Factor	----------	----------	----------	Not Available	----------	----------	----------
PAPERBOARD DEMAND (INDEXED: 1967=100)							
Total Paperboard Production *.....	141.4	150.1	145.2	153.5	151.8	151.8	1.8
Production for Domestic Use	138.5	146.9	144.6	152.7	149.5	149.5	2.1
Total End - Use Index *.....	148.9	161.7	162.7	163.3	164.2	164.2	3.8
Production of Consumer Goods *...(60.49%)	151.8	176.5	162.9	163.6	164.7	164.7	3.3
Production of Equipment *...(6.62%)	140.8	179.0	171.2	173.4	174.3	174.3	12.5
Production of Materials *...(32.89%)	145.2	175.9	160.5	160.7	161.3	161.3	3.0
Trend Factor	----------	----------	----------	Not Available	----------	----------	----------
NEWSPRINT MARKETS			October	November	December		
Consumption by Publishers - Tons (000).....	11671	12605	1121	1145	1095	N.A.	N.A.
Newspaper Pub. and Printing Empl. Total(000)...	421.6	443.0	447.9	452.3	452.7	N.A.	N.A.
PRINTING AND FINE PAPER MARKETS							
MAGAZINE ADVERTISING PAGES (LNA, Inc.).....	10135	11761	15370	15631	13673	N.A.	N.A.
WHOLESALERS SALES AND INVENTORIES (Million $)(j)							
Total Paper & Pap. Prdcts.,ex Wallpaper..Sales	22776	26532	2797	2630	2436	N.A.	N.A.
Inventories (End of Period).	1885	2341	2550	2626	2563	N.A.	N.A.
FIBRE BOX DATA (Fibre Box Association)			November	December	January		
Fibre Box Shipments (Million square feet).....	252539	248538	24872	21401	23127	277524	5.7
Container'bd Inventory at Mill & Plant(000Tons).	2437	2823	2602	2650	2790	2790	15.9
RETAIL TRADE (Million $)							
Total Retail Sales *.....	1171915	1291835	108395	110397	110686	1328232	3.8
Nondurable Goods Stores Sales *.....	793398	841417	70320	71239	70829	849948	1.9
GENERAL ECONOMIC DATA							
TOTAL INDUSTRIAL PRODUCTION (INDEX 1967 = 100)*..	147.6	163.4	164.4	165.0	166.6	166.6	5.1
PRODUCER PRICES(ALL COMMODITIES)(INDX 1967=100)..	303.1	310.4	309.4	310.4	309.8	309.8	0.6
CONSUMER PRICES (ALL ITEMS) (INDEX 1967 = 100)...	298.4	311.1	315.3	315.3	316.1	316.1	3.6
			October	November	December		
TOTAL CONSUMER CREDIT OUTSTANDING - (Billion $)..	387.9	477.0	455.3	463.5	477.0	N.A.	N.A.
GROSS NATIONAL PRODUCT - ANNUAL RATE (Billion$)..			1984 Q2	1984 Q3	1984 Q4		
G.N.P. or Expenditure - Current $.....	3304.8	3664.2	3644.7	3694.6	3764.2	N.A.	N.A.
G.N.P. or Expenditure - 1972 $.....	1534.7	1639.9	1638.8	1645.2	1664.8	N.A.	N.A.

lb/capita
Pap&Papbd Othr Totl Popul(mil)
.a - 589 + 18 = 607 234.2
.b - 631 + 18 = 649 234.9
.c - 638 + 18 = 656 234.9
.E - Last month estimated by API
.e - estimated by API

g - Adjusted for holiday shutdowns
h - Adjusted to conform with API Division data
j - Census unpublished data; standard dev. = 6-8%
N.A. - Not Available
P - Preliminary
Q - Quarter
First 3 Qts. Annual Rate
As of the end of third Quarter.

R - Revised
RS - Revised Series
y - Full year estim. by U.S. Dept. of Com.
* - Seasonally Adjusted